

A MESSAGE FROM THE PRESIDENT

Dear Friends of Hood,

July 1, 2018 marked not only the start of my fourth year as president of Hood College but the completion of the first year of our ambitious strategic plan.

In its first year, *Moving Together Beyond Boundaries: 2017-2022* has provided direction and measurable goals. Through this plan, we will strengthen and renew stellar academic offerings, embrace collaboration, and empower every member of our community to be both an educator and mentor to our students.

Tallying each pillar, objective and sub-objective brings us to a bold total of 62 strategies to be implemented. This cannot be done in isolation or in silos. The success of this plan will only be achieved by an all-in drive by each member of the Board of Trustees, the senior team, faculty and staff.

On behalf of the entire Hood community, I'm honored to share the highlights of how together we've begun to move beyond boundaries.



Andrea E. Chapdelaine, Ph.D.
President

ABOUT HOOD COLLEGE

Founded in 1893 in Frederick, Maryland, Hood College is a coeducational, independent, liberal arts college, which offers 32 bachelor's degrees, four pre-professional programs, 17 master's degrees, two doctorates and 10 post-baccalaureate certificates. With small class sizes, Hood students receive individual attention from supportive faculty. Student clubs, organizations and Division III athletics create an active and vibrant campus environment that makes it easy for students to get involved.

The College's proximity to Fort Detrick, Washington, D.C., Baltimore and the I-270 technology corridor provides students countless internship and research opportunities. Hood offers a strong foundation in the liberal arts, emphasizing critical thinking, communication and collaborative skills, preparing students for their first jobs, their careers and active citizenship. Hood's Graduate School serves the needs of the surrounding regions by providing leading-edge content in business, STEM, the humanities and education.

Downtown Frederick is within walking distance of Hood's campus, providing easy access to shops, galleries, restaurants and a vibrant downtown.



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Year One Moving Together Beyond Boundaries

A Strategic Plan for Hood College | 2017-2022



* and new Doctoral programs in Organization and Business Administration

AN EDUCATION THAT CHALLENGES BOUNDARIES

PILLAR I



More than **\$1.3 million** in grants received in support of student/faculty research and educational programming



100 percent of academic programs have defined student learning outcomes

PARTNERSHIPS THAT MOVE BEYOND BOUNDARIES

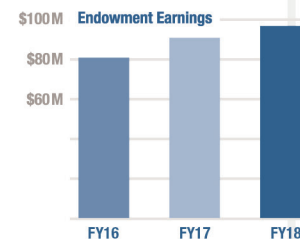
PILLAR II

Signed agreement with the Frederick National Laboratory for Cancer Research to expand research and training opportunities for undergraduate and graduate students and provide professional development programs for Hood faculty and national laboratory staff.



To support the growing need for trained professionals in the cybersecurity field, both regionally and nationally, Hood College collaborated with Frederick Community College and Mount St. Mary's University to provide a single, unified degree pathway into this field.

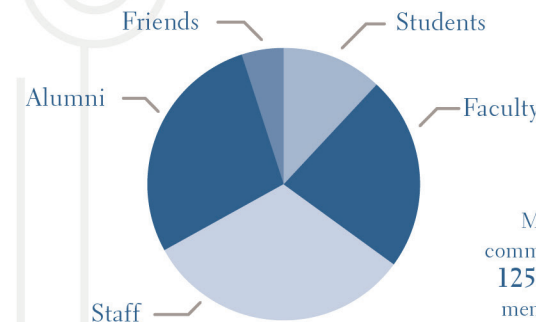
Expanded sources of revenue generation and improved fiscal efficiency by 1) conducting a comprehensive review of the budget 2) completing a Housing Master Plan that was approved by the Board in October 2017; 3) **increasing the endowment**; and 4) strengthening the College's financial health.



Facilitating connections with government, businesses, nonprofits and other community organizations, the **Martha E. Church Center for Civic Engagement**, which opened in September 2017, supports community-based learning to serve the public good of the Frederick community and provide students and alumni with enriching opportunities to participate in internships, volunteering, and civic outreach.

A COMMUNITY THAT KNOWS NO BOUNDARIES

PILLAR III



30 percent increase in gross revenues for residential camps in summer '18 vs. summer '17, expanding the use of campus facilities beyond the academic year

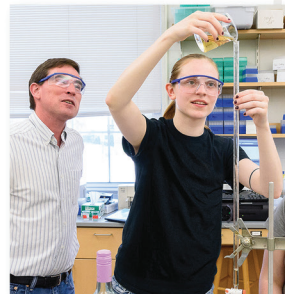


The George B. Delaplaine Jr. School of Business

Prominent Frederick businessman George B. Delaplaine Jr. provided the resources to establish the School of Business. The funds from this gift support faculty recruitment and development, academic programming, including a new major in finance, and faculty and student research.

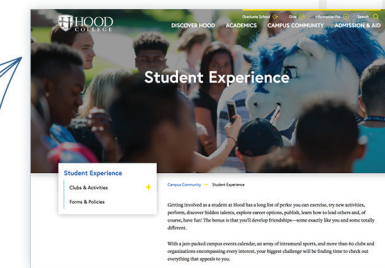
Empowered Core Curriculum Assessment Board to assess the designated learning outcomes of the Core Curriculum and to ensure that the program is providing students with a quality liberal arts education.

Faculty members from each Core area constitute the board and are responsible for reviewing annual assessment reports with the goal of identifying possible impediments to student learning, and making recommendations for improvements.



New Program Development:

- Art/Counseling
- Nutrition
- Public Health
- Sustainability
- Project Management



Expanded the branding and marketing of the College, with a redesign of Hood Magazine and hood.edu. Both thrive on feature stories and imagery, with pages that are more interesting, informative and inviting